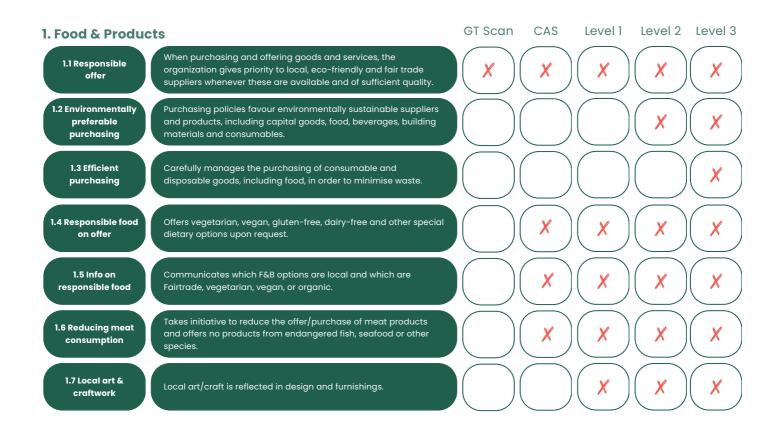


Tourism for People, Nature & Climate

SOLUTION FOR BUSINESSES CRITERIA

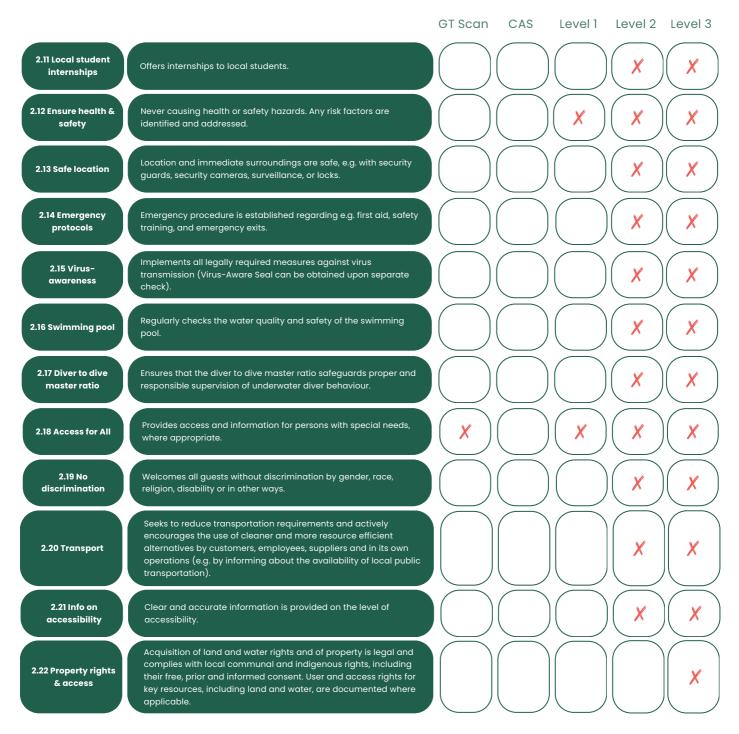
Toca da Coruja (Brazil), Good Travel Seal Gold

v 2023.2

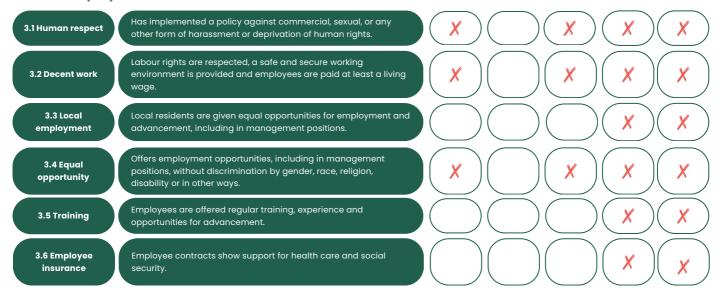


2. Caring For People

2.1 Legal compliance	Is in compliance with all applicable local, national and international legislation and regulations including, among others, health, safety, labour and environmental aspects.
2.2 Responsible social contribution	Actively supports initiatives for local infrastructure and social community development. Examples of initiatives include education, training, health and sanitation, and projects which address the impacts of climate change.
2.3 Community services	Activities do not jeopardize the provision of basic services, such as food, water, energy, healthcare or sanitation, to neighbouring communities.
2.4 Local livelihoods	Activities do not adversely affect local access to livelihoods, including land and aquatic resource use, rights-of-way, transport and housing.
2.5 Involuntary resettlement	Acquisition and expansion of the property has not lead, nor is leading to, the involuntary resettlement of residents.
2.6 Guests hosted by resident	The host of the B&B lives in the apartment (apartment is not entirely rented out to tourists).
2.7 Local ownership	The owner is a local resident actively participating in the business.
2.8 Local entrepreneurs	Supports local entrepreneurs in the development and sale of sustainable products and services that are based on the area's nature, history, and culture.
2.9 Destination engagement	Is involved with sustainable tourism planning and management in the destination, where such opportunities exist.
2.10 Destination engagement - Cruise operators	Prevents adverse cultural and socio-economic impacts on destination and their local communities through involvement with sustainable tourism planning and management in visited destinations. Ensures destinations visited have the necessary carrying capacity of local infrastructure to host the large influx of visitors.



3. Good employment



Level 2 Level 3

X

X

X

X

X

X

3.7 Employee wellbeing

> 3.8 Employee engagement

Focuses on ways to prevent physical and mental strain for employees by including complaint management systems. Employees have regular breaks and do not work excessive hours.

Employees are engaged with development and implementation of the sustainability management system and receive periodic guidance and training regarding their roles and responsibilities in its delivery.

4. Reducing Pollution



GT Scan

CAS

Level 1

5. Caring For Climate

5.1 Climate-friendly	Minimises energy consumption and does not waste energy
5.2 Energy consumption	Energy consumption is measured by type and steps are taken to minimize overall consumption.
5.3 Greenhouse gas emissions	Significant greenhouse gas emissions from all sources controlled by the organization are identified, calculated where possible and procedures implemented to avoid or to minimize them. Effective compensation of the organization's remaining emissions is encouraged.
5.4 Renewable energy	Makes an effort to increase its use of renewable energy.
5.5 Energy saving practices	Implements equipment and practices that minimise energy use.
5.6 Heating & A/C	Prevents unnecessary use of outdoor heating or air conditioning.
5.7 Renewable energy producer	Produces its own renewable energy (solar, wind, bio) or applies
5.8 Electric cars	Only uses fully electric cars, powered by renewable energy.
5.9 Crypto- currencies	No usage of crypto-currency transactions because of their high
5.10 Net zero	Confirms actual current carbon footprint, a net zero reduction plan and is able to achieve and demonstrate Net Zero to the company's stakeholder through a Net Zero certificate from an independent certification or assurance report.
5.11 Climate adaptation	Measures are implemented to combat the expected impacts of the climate emergency and to enhance climate resilience and adaptation, in a socially and environmentally friendly way.

3

GT Scan CAS Level 1 Level 2 Level 3

6. Reducing Waste

6.1 Minimising disposables	Prevents the use of disposables (especially single-use plastic) and offers reusable alternatives instead.
6.2 Waste reduction	Waste, including food waste, is measured and mechanisms are in place to reduce waste.
6.3 Waste separation	Mechanisms are in place to reuse or recycle waste where reduction is not feasible.
6.4 Waste disposaler	Any residual waste disposal has no adverse effect on the local population or the environment. request.
6.5 Engine oil usage	Responsible oil storage, recycle, re-use, and disposal of engine oil. Ensures no oil is spilled into the (ground)water.
6.6 Waste storage & disposal	Waste is safely stored, separated, and disposed of in a responsible manner, with no adverse effect on the local population or the environment.
6.7 No single-use bottles	Promotes drinking of (safe) tap water and provides access to refill reusable bottles, does not offer bottled water.
6.8 Recycling actions	Actively organises or participates in recycling actions which go beyond basic waste separation.

7. Caring For Water

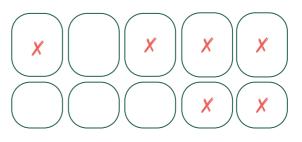
7.1 Water conservation	Takes steps to minimise water consumption and prevents water pollution.	X X X X
7.2 Water consumption	Water risk is assessed, water consumption is measured by type, and steps are taken to minimize overall consumption. Water sourcing is sustainable and does not adversely affect environmental flows. In areas of high water risk, context-based water stewardship goals are identified and pursued.	
7.3 Sewage treatment	Connected to sewage water treatment system (or safe septic tank option).	
7.4 Water saving devices	Has devices such as toilets, taps, and showers, that reduce the consumption of water.	XXXX
7.5 Towel/linen washing policy	Guests are encouraged to indicate when towels and linen should be changed, otherwise it should be limited to twice a week.	X X X X
7.6 Good use of water	Wastewater, including grey water, is effectively treated and is only reused or released safely, with no adverse effects to the local population or the environment.	

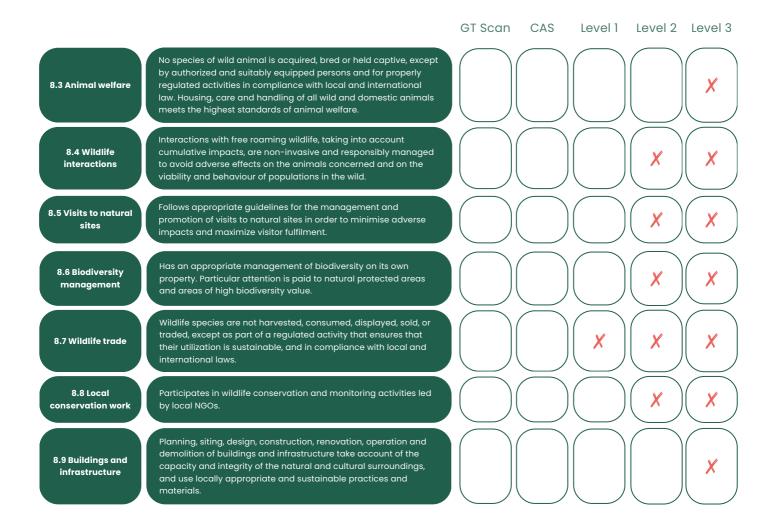
8. Caring For Nature



Supports and contributes to biodiversity conservation. Any disturbance of natural ecosystems is minimised, rehabilitated and there is a compensatory contribution to conservation management.

Takes measures to avoid the introduction of invasive species. Native species are used for landscaping and restoration wherever feasible, particularly in natural landscapes.





9. Caring For Culture

9.1 Culture friendly	Has not seriously damaged local heritage in favour of modern business development over the past 5 years.	XXX
9.2 Protecting cultural heritage	Contributes to the protection, preservation and enhancement of local properties, sites and traditions of historical, archaeological, cultural and spiritual significance and does not impede access to them by local residents.	X X X X
9.3 Authentic experiences	Values and incorporates authentic elements of traditional and contemporary local culture in its operations, design, decoration, cuisine, or shops, while respecting the intellectual property rights of local communities.	
9.4 Cultural interactions	Follows international and national good practice and locally agreed guidance for the management and promotion of visits to indigenous communities and culturally or historically sensitive sites in order to minimise adverse impacts and maximize local benefits and visitor fulfilment.	
9.5 Cultural interactions - Cruise operators	Obtains consent from indigenous communities and residents near cruise ship home ports and destinations. Promotes good practice of visitors when visiting culturally or historically sensitive sites.	
9.6 Artefacts	Historical and archaeological artefacts are not sold, traded or displayed, except as permitted by local and international law.	

10. Managemen	t & Information	GT Scan CAS Level 1 Level 2 Level 3
10.1 Sustainability reporting	Publicly communicates its sustainability policy, actions and performance to stakeholders, including customers, and seeks to engage their support.	X X X X
10.2 Sustainability management system	Has implemented a long-term sustainability management system that is suitable to its size and scope, addresses environmental, social, cultural, economic, quality, human rights, health, safety, risk and crisis management issues and drives continuous improvement.	X X X X
12.3 Sustainability report	The sustainability report of this certification procedure (or any previous certification) is made publicly available via the internet or openly available to clients (applicable from the second year onwards).	
10.4 Accurate promotion	Promotional materials and marketing communications are accurate and transparent with regard to the organization and its products and services, including sustainability claims. They do not promise more than is being delivered.	
10.5 Info on nature & culture	Provides information about and interpretation of the natural surroundings, local culture, and cultural heritage, as well as an explanation of appropriate behaviour while visiting natural areas, living cultures, and cultural heritage sites.	
10.6 Info on sustainability	Visitors are informed about sustainable options concerning accommodations, restaurants, F&B, excursions, trips & tours and transportation to and within the destination.	
10.7 Info on health & safety	Visitors are informed about any risks and precautions related to health and safety matters in the destination.	
10.8 Customer experience	Customer satisfaction, including aspects of sustainability, is monitored and corrective action taken.	
10.9 What more do you do?	What other important action or measure have you taken that is not legally required or covered by any of the previous criteria?	$\mathbf{X} \mathbf{X} \mathbf{X} \mathbf{X}$

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