



Good Practice Story Title: Father Arlindo's Leadership in the Search for Sustainable Development in Tamandaré, Pernambuco, Brazil

Destination: TAMANDARÉ/PE, BRAZIL

Country: BRAZIL

Submitting Organization: Father Arlindo Association

Category:

- Destination Management
- Nature & Scenery
- Environment & Climate
- Culture & Tradition
- Thriving Communities
- Business & Marketing

Destination description:

With an estimated population of 23,561 inhabitants (IBGE, 2022), Tamandaré stands out as a reference in sustainable tourism. It boasts approximately 16 km of pristine coastline, seamlessly integrated into six Areas of Environmental Protection (APAs). These APAs include the Coral Reefs, Guadalupe, the Saltinho Biological Reserve, the Forte de Tamandaré Municipal Natural Park, and the estuaries of the Formoso and Mambucaba rivers. These areas bear witness to Tamandaré's commitment to ecological preservation. This dedication not only elevates Tamandaré regionally but also promotes a tourism approach that respects and values nature.



Tamandaré's abundant natural beauty captivates visitors with serene beaches and crystal-clear waters, offering a perfect refuge for those seeking an authentic and sustainable experience. Praia dos Carneiros (Carneiros Beach) is one of the local treasures, where calm river waters meet the ocean, creating an idyllic natural pool ideal for moments of peace and contemplation. In addition to its natural wonders, Tamandaré also preserves and celebrates its rich historical and cultural heritage, exemplified by the Church of São Benedito and the Forte de Santo Inácio Loyola (Fort of Santo Inácio Loyola), reinforcing its commitment to environmental conservation and the appreciation of local culture."

Tamandaré's dedication to sustainability and its harmonious integration of natural and cultural elements make it a remarkable destination for eco-conscious travellers.

Summary of Good Practice Story:

In the picturesque coastal town of Tamandaré, nestled in the southern region of Pernambuco, the Padre Arlindo Association has emerged as a beacon of community empowerment. With a multifaceted approach encompassing social, cultural, economic, and environmental dimensions, this remarkable organization is committed to uplifting the local community while championing sustainability.

1. Social Resilience: Emergency Food Drives and Professional Qualification

In times of need, Padre Arlindo's team mobilizes swiftly, collecting food supplies to ensure secure access to nourishment for vulnerable residents. Simultaneously, they collaborate with vocational institutions, empowering individuals through professional training programs.

By addressing immediate social challenges and fostering skill development, the association strengthens the fabric of the community.

2. Economic Revitalization: The Vibrant Padre Arlindo Village

At the heart of their efforts lies the Padre Arlindo Village—a bustling hub where creativity and commerce intersect. More than 30 artisanal shops dot its charming streets, offering unique crafts, delectable food, and refreshing beverages.

This vibrant marketplace not only celebrates local talent but also generates employment opportunities, contributing to the economic vitality of the region.





3. Environmental Stewardship: Beach Cleanups and Beyond

Padre Arlindo’s commitment extends beyond land and into the azure coastline. They actively engage with the community in environmental conservation initiatives, organizing beach cleanups and promoting awareness about marine ecosystems.

By safeguarding their natural surroundings, they exemplify how sustainable practices can harmonize with cultural preservation.

4. Faith, Entrepreneurship, and Recognition

Padre Arlindo’s journey is one of unwavering faith and social entrepreneurship. Their tireless dedication has earned recognition from local stakeholders, positioning them as champions of community-driven development.

As tourists and locals explore the Padre Arlindo Village, they not only savor regional cuisine but also witness a living testament to sustainable progress.

In this sun-kissed corner of Tamandaré, Padre Arlindo’s legacy thrives—a testament to the transformative power of art, community, and a steadfast commitment to a greener, more inclusive future.

Issues faced:

In 2014, a summer resident and local dentist recognized the pressing need for socio-economic initiatives in the Tamandaré community. Their journey began with a simple idea: to provide essential medical services free of charge to the local population. Through dialogue with Padre Arlindo, a small room adjacent to the parish house became the birthplace of transformative change.

1. “Seeds of Goodness”: Nurturing Social Impact

The modest clinic gained visibility, affectionately known as the “Sementes do Bem” (Seeds of Goodness). Here, dental and medical care blossomed, addressing the community’s health needs.

When the pandemic struck in 2020, Padre Arlindo’s actions intensified. Messages of motivation, support, and hope echoed through the community, providing solace during the global health crisis.

2. Expanding Horizons: Medical Specializations and Student Partnerships

In 2021, renovations expanded the clinic’s services, offering diverse medical specialties. Collaboration with a local university allowed students to complete their internships within these walls.





Strategic alliances with institutions like Senai, Senac, and Sebrae introduced vocational courses. Locals learned skills—such as masonry, carpentry, hospitality reception, housekeeping, and customer service—preparing them for the burgeoning tourism industry.

3. The Padre Arlindo Village: A Sustainable Haven

Amidst this dynamic growth, Padre Arlindo’s unwavering gaze remained fixed on Tamandaré’s tourism potential. The vision? To harness sustainable benefits from planned tourism.

Thus, the Vila Padre Arlindo emerged—a tribute to the priest who championed socio-economic causes and religious tourism. Spanning 27,000 square meters (formerly occupied by SESI Tamandaré), this space now empowers local entrepreneurs.

Gastronomy and culture converge here, creating a vibrant hub that resonates throughout the region. The village thrives as a testament to success, positively impacting the local economy and preserving cultural heritage.

In the shade of Tamandaré’s palm trees, Padre Arlindo’s legacy intertwines faith, community, and sustainability—a beacon of hope for generations to come.

Solution:

In the sun-kissed town of Tamandaré, nestled along the southern coast of Pernambuco, Padre Arlindo’s journey unfolds—a testament to faith, resilience, and social entrepreneurship. For years, he has tirelessly championed the city’s growth and the well-being of its people.

1. Educational Empowerment: Nurturing Skills and Competencies

The Padre Arlindo Association stands as a catalyst for change. Over 1,000 individuals have participated in educational courses, from housekeeping to English for motorcycle taxi drivers.

By equipping young community members with essential skills, Padre Arlindo fosters sustainable livelihoods and prepares them for the job market.

2. Healthcare Access: Bridging Gaps for Vulnerable Populations

In the realm of health, Padre Arlindo’s impact is profound. Specialized medical services—cardiology, pediatrics, orthopaedics, and more—are accessible to those who would otherwise struggle to obtain them.

Dignity and well-being intersect as the association ensures that no one is left behind.

3. Vila Padre Arlindo: Where Gastronomy, Culture, and Art Flourish





In 2023, the Vila Padre Arlindo emerged—a vibrant space where locals and tourists converge. Culinary delights, cultural expressions, and entertainment intertwine, celebrating Tamandaré’s potential as a social and economic hub.

By nurturing tourism, the village becomes a force for positive change, creating jobs and fostering community pride.

4. Environmental Stewardship: From Oil Spills to Community Action

In 2019, when Brazil’s beaches faced oil contamination, Tamandaré’s coastline—stretching approximately 16 km—was affected. Padre Arlindo led the charge, mobilizing the community in beach cleanups.

His commitment to environmental conservation echoes the association’s broader vision of sustainable development.

5. Collaboration and Recognition: Partnerships for Progress

Institutions like Senac, Sebrae, Senai, local universities, and the municipal government have been instrumental in achieving results. Their support amplifies Padre Arlindo’s impact.

The creation of Vila Padre Arlindo reaffirms commitment—to tourism, local businesses, and cultural preservation.

6. A Resounding Influence: Statewide Recognition and Beyond

Padre Arlindo’s legacy extends beyond Tamandaré. His association has become a beacon of hope, recognized throughout Pernambuco, the Northeast region, and the nation.

Sustainability, social progress, and cultural preservation converge under his unwavering leadership.

In the warm embrace of Tamandaré’s shores, Padre Arlindo’s story continues—a testament to the transformative power of compassion, resilience, and sustainable development.

Methods, Steps, and Tools applied:

Nationally renowned for its natural beauty, Tamandaré has blossomed into a thriving hub of opportunity, thanks to the arrival of the Vila Padre Arlindo. This expansive complex, comprising over 50 shops and 25 kiosks across 27,000 square meters, harmonizes economic potential with the challenges of entrepreneurship in this coastal destination.

1. Social Mobilization: Padre Arlindo’s Catalyst for Change

Padre Arlindo’s unwavering commitment to Tamandaré has galvanized social action. Together, they champion sustainable development, addressing socio-economic concerns.



Emergency food drives, medical services, and vocational training empower the community, fostering dignity and resilience.

2. Vila Padre Arlindo: Where Commerce Meets Consciousness

The village, born out of necessity, serves both locals and tourists. Its 150+ direct jobs benefit the economically vulnerable.

Here, entrepreneurship transcends profit—it becomes a force for social good.

3. Holistic Approach: Social, Cultural, Economic, and Environmental Integration

Sustainability threads through every action. The village embodies the United Nations' Sustainable Development Goals (SDGs): SDG 01 (Poverty Eradication): By empowering the marginalized, the village fights poverty. SDG 04 (Quality Education): Vocational courses nurture skills and competencies. SDG 08 (Decent Work and Economic Growth): Jobs created uplift families. SDG 11 (Sustainable Cities and Communities): The village harmonizes commerce and culture. SDG 17 (Partnerships for the Goals): Collaborations amplify impact.

4. Environmental Guardianship: From Oil Spills to Community Resilience

When oil marred Brazil's beaches in 2019, Tamandaré felt the impact. Padre Arlindo led beach cleanups, rallying the community.

Their commitment to environmental stewardship echoes the village's ethos.

5. Recognition and Beyond: A Beacon of Sustainable Progress

Padre Arlindo's legacy extends beyond Tamandaré. The association's work reverberates throughout Pernambuco and the nation.

In the shade of palm trees, the Padre Arlindo Village thrives—a testament to sustainable prosperity and community resilience.

Achievements and Results:

In the sun-kissed town of Tamandaré, Padre Arlindo's association has become a beacon of hope—a catalyst for positive change across social, economic, cultural, and environmental realms.

Empowering Youth and Entrepreneurs: Vocational Courses

Over 1,000 individuals have benefited from vocational courses—ranging from housekeeping to safe food handling, English for motorcycle taxi drivers, pool maintenance, and electrical skills.

These courses empower the local workforce, bridging skills gaps and fostering economic resilience.



Emergency Aid and Dignified Care: A Safety Net for the Needy

The association's impact extends beyond classrooms. It provides essential medical services and emergency aid, ensuring dignity for vulnerable families.

Caring hands reach those in need, reinforcing the community's fabric.

Vila Padre Arlindo: Where Commerce Meets Consciousness

In 2023, the Vila Padre Arlindo emerged—a vibrant space where commerce intertwines with sustainability. Over 50 local businesses thrive, spanning food and beverages, artisanal crafts, and leisure.

This entrepreneurial hub fuels tourism, creating over 100 direct jobs for the local population.

Environmental Guardianship: From Oil Spills to Community Resilience

When oil marred Brazil's beaches, Tamandaré felt the impact. Padre Arlindo led beach cleanups, rallying the community to protect their coastline.

Sustainability echoes through every grain of sand.

A Name Known Far and Wide: Regional, National, and International Recognition

The association's commitment to sustainable development resonates globally. Tamandaré's name echoes across borders.

Padre Arlindo's legacy is etched in the sands of time—a testament to compassion, resilience, and a greener future.

Lessons Learned and Advice:

In the sun-kissed town of Tamandaré, a transformative journey unfolds—one where social mobility, collaboration, and global goals converge. Let's delve into the key elements that shape this sustainable narrative:

1. Social Mobility: Empowering People

The heart of sustainable progress lies in people's engagement. By involving the community, we unlock social mobility—ensuring that no one is left behind.

Padre Arlindo's association fosters dignity, education, and skills, empowering youth and entrepreneurs alike.

2. Sector Integration: A Collective Endeavor

The path to sustainable development weaves through collaboration. The municipal tourism council, public authorities, and private sector unite their efforts.

Together, they create a resilient ecosystem where economic growth harmonizes with cultural preservation.

3. UN Sustainable Development Goals (SDGs): Guiding the Way





The association's actions align with the UN's SDGs. These global targets—such as quality education, sustainable communities, decent work, and partnerships—shape Tamandaré's destiny.

Each step taken resonates beyond local shores, echoing the world's commitment to a greener, more equitable future.

4. Recognition and Impact: A Name Known Far and Wide

Padre Arlindo's legacy transcends borders. His association's work reverberates regionally, nationally, and internationally.

In the sunsets of Tamandaré, we witness not just a town but a sustainable promise—a testament to resilience, compassion, and shared prosperity.

Recognitions and Additional References

Reports with recognition:

[Vila Padre Arlindo vai movimentar a economia e o turismo de Carneiros e Tamandaré | Local: Diario de Pernambuco](#)

[Fé e desenvolvimento social: conheça a trajetória de Padre Arlindo em Tamandaré - Folha PE](#)

[Padre promove jantar beneficente para destinar verbas a projetos sociais | Local: Diario de Pernambuco](#)

[“Se não fizermos, ninguém vai fazer por nós”, diz padre que comanda mutirão em praias de Pernambuco. Por Donato \(diariodocentrodomundo.com.br\)](#)

[Vila Padre Arlindo reúne potencialidade econômica e desafio de empreender, gerando mais de 150 empregos em Tamandaré – Blog Ponto de Vista](#)





